

**“Ready Set Adventure” Sweepstakes  
OFFICIAL RULES**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

Open only to legal residents of the forty-eight (48) contiguous United States and the District of Columbia, eighteen (18) years of age or older with a valid U.S. driver’s license. Void in Alaska, Hawaii, Puerto Rico, U.S. Virgin Islands, other U.S. Territories and where prohibited or restricted by law.

By participating in the “Ready Set Adventure” Sweepstakes (“Sweepstakes”), you agree to these Official Rules and the decisions of Ford Motor Company (“Sponsor”) and Group E Marketing Services LLC (“Administrator”), which are final and binding in all respects.

**1. Eligibility:**

The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous United States and the District of Columbia, eighteen (18) years of age or older with a valid U.S. driver’s license. Employees, officers and directors of Sponsor, Administrator, Jackson Dawson Communications, Inc., Under Canvas Inc., the parents, subsidiaries, divisions, and affiliates of any of the foregoing entities (collectively, the “Sweepstakes Entities”), along with their immediate family members and those living in their same households (“immediate family” being defined as spouse, siblings, parents, children, and their spouses, regardless of where they live), are not eligible to participate in the Sweepstakes or win a prize. All federal state and local laws apply.

**2. Sweepstakes Period:**

The Sweepstakes begins February 3, 2026 at 12:00 a.m. Eastern Time (“ET”) and ends October 31, 2026 at 11:59:59 p.m. ET (“Sweepstakes Period”). Time for the Sweepstakes will be kept by Sponsor/Administrator.

**3. How To Enter:**

*There are two (2) ways to enter the Sweepstakes:*

*(a) Online:* Visit the Sweepstakes website at [www.readysetadventuretour.com](http://www.readysetadventuretour.com) (“Website”) during the Sweepstakes Period. Complete the official entry form with all required information, including name, email address and daytime telephone number and then submit the completed official entry form by October 31, 2026 at 11:59:59 p.m. ET. You must also check the box indicating that you wish to enter the Sweepstakes and agree to these Official Rules. IF THIS BOX IS NOT CHECKED, YOU WILL NOT BE ENTERED IN THE SWEEPSTAKES. Should you participate in the Sweepstakes by using a mobile device, you will be solely responsible for wireless Internet access fees and other charges in conjunction therewith. You are advised to review your wireless carrier’s pricing plan before doing so. Wireless Internet access may not be available in all areas.

*(b) At Sweepstakes Event:* Attend a Sweepstakes event (“Event”) at certain dates/times during the Sweepstakes Period. Complete the official online entry form available at the Event and then submit the completed official entry form prior to the conclusion of that Event. {Regardless of whether submitted at Website or an Event, a completed official entry form is an “Entry.”}

By entering the Sweepstakes, you agree that any personal information provided by you in conjunction with Sweepstakes participation will be governed by the Ford Motor Company US Privacy Notice

accessible at <https://www.ford.com/help/privacy/>. You are strongly encouraged to review the Privacy Notice BEFORE entering the Sweepstakes. By entering the Sweepstakes, you expressly agree to the terms of the Privacy Notice. California residents should also review Ford Motor Company's California Notice at Collection and Privacy Disclosures accessible at <https://www.ford.com/help/privacy/#caPrivacy> regarding their rights pursuant to the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA), including the purposes for which their personal information has been collected, how Sponsor will use and share such personal information as well as their rights relative thereto.

#### **4. Restrictions on Entry:**

- (a) There is a limit of one (1) Entry per person during the Sweepstakes Period regardless of entry method. A given email address may only be used by one (1) person to enter the Sweepstakes. Violation of entry limit may result in disqualification of all Entries and may constitute tampering under these Official Rules.
- (b) Submission of Entry does not constitute proof of Sponsor's receipt of same or proof of Entry.
- (c) By submitting an Entry, you represent and warrant that all information included therein is complete, accurate, and truthful. Any misrepresentation or deception as to entry information will result in disqualification and constitutes tampering under these Official Rules.
- (d) Sponsor may (but is NOT required to) acknowledge receipt of an Entry. To the extent applicable, any such acknowledgment is not otherwise binding upon Sponsor or Administrator under any legal theory. Without limitation, any statement made by a Sponsor representative at an Event regarding Entry is not binding upon Sweepstakes Entities under any legal theory.
- (e) In the event of a dispute over the identity of an entrant, Entry will be deemed submitted by the Authorized Account Holder of the email account provided on the official entry form. Authorized Account Holder means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the provided email address.

#### **5. Random Drawing/Winner Notification:**

- (a) The two (2) potential winners will be selected in a random drawing from among all eligible Entries received. Administrator, an independent judging organization, will conduct the random drawing on or about November 3, 2026.
- (b) Administrator will notify each potential winner via email or phone. Administrator reserves the right to notify a potential winner only one (1) time via one (1) method of its sole choosing; Sweepstakes Entities disclaim any and all liability for late, lost, incomplete, delayed, garbled or otherwise ineffective attempts to notify a potential winner. The preceding includes but is not limited to emails which are blocked by a potential winner's email service provider as "Junk" or "Spam" or which are undeliverable altogether.
- (c) Each potential winner will be required to complete, sign and return an Affidavit of Eligibility, a Liability Release and except where prohibited, a Publicity Release ("Affidavit/Release"), within three (3) business days of date of notification.\*\* A potential winner will not be verified as a winner unless and until Administrator timely receives the fully completed and signed Affidavit/Release and has confirmed that the potential winner is eligible and otherwise in full compliance with these Official Rules.  
{\*\*An electronic signature or affirmation or facsimile signature shall have the same legal force and effect as a hand-signed document; however, Sponsor and Administrator reserve the right in their sole discretion, to condition Prize award on a potential winner returning a hand-signed version of the Affidavit/Release if such electronic

- signature/affirmation/facsimile signature is deemed to be inconclusive or inadequate by Sponsor and Administrator in their sole discretion.}
- (d) Prize will be forfeited by potential winner without compensation of any kind if he/she (i) fails to timely return the completed and signed Affidavit/Release within the prescribed time period; (ii) cannot be notified by Administrator despite its commercially reasonable efforts to do so; or (iii) is determined by Sponsor/Administrator to be ineligible or otherwise not in full compliance with these Official Rules.
  - (e) If Prize is forfeited, an alternate potential winner may be selected from among all remaining eligible Entries received.

**6. Prizes, Approximate Retail Value (“ARV”) and Odds of Winning:**

**Two (2) Prizes:**

Winner’s choice of \$2,500 Under Canvas Gift Card\* (“Gift Card”) or \$2,500 cash (awarded as check). If Gift Card is selected as Prize:

- (a) Gift Card will be awarded in electronic form;
- (b) When redeeming Gift Card, reservation must be made with Under Canvas Inc. by phone;
- (c) Gift Card is redeemable for tent, food and beverage or retail on-site;
- (d) Gift Card can only be used for glamping at participating destinations;
- (e) Redemption of Gift Card for glamping at a given participating destination may be subject to availability and blackout/holiday dates as well as an advanced notice requirement;
- (f) Winner is solely responsible for any and all unspecified expenses incurred in accepting and using the Gift Card including costs of travel to/from selected glamping destination;
- (g) Sweepstakes Entities will have no liability under any legal theory if Under Canvas Inc. determines in its sole discretion that Winner and/or his/her guest(s) taking part in glamping excursion pursuant to redemption of Gift Card have engaged in anti-social or inappropriate behavior or in an otherwise unacceptable manner resulting in cancellation of glamping excursion;
- (h) WITH REGARD TO GLAMPING, WINNER AND HIS/HER GUEST(S) UNDERSTAND AND AGREE THAT ENGAGING IN GLAMPING ACTIVITIES CARRIES MYRIAD INHERENT RISKS INCLUDING DUE TO ENVIRONMENTAL/WEATHER CONDITIONS, INTERACTION WITH WILDLIFE, PHYSICAL INJURIES, AND VARIOUS HEALTH CONCERNS (SUCH AS, EXPOSURE TO POISON IVY AND/OR OTHER PLANT TOXINS, FOOD POISONING, DEHYDRATION, HYPOTHERMIA) AND IF WINNER DOES NOT WISH TO ASSUME SUCH RISKS, HIS/HER RECOURSE IS TO ACCEPT THE CASH PRIZE IN LIEU OF THE GIFT CARD OR TO REFRAIN FROM PARTICIPATING IN THE SWEEPSTAKES ALTOGETHER;
- (i) No insurance of any kind has been obtained by Sweepstakes Entities as to winner’s redemption and use of Gift Card for him/herself or his/her guest(s); and
- (j) Additional restrictions of Under Canvas Inc. may apply to redemption of Gift Card which may include expiration date.

*\*Under Canvas Inc. is no way associated with the sweepstakes and gift card is provided by Ford Motor Company as part of the prize. Under Canvas Inc. is, therefore, not liable for, or contactable for anything regarding the sweepstakes. All standard rights and policies are reserved by Under Canvas.*

**There is a limit of one (1) Prize per family, address, or household.**

**Odds of Winning depend on the number of eligible Entries received.**

Taxes on Prize are the sole responsibility of winner who will be issued an Internal Revenue

Service 1099 Tax Form for its value. Winner agrees to fully cooperate with Sponsor or its designated representative in this regard, including by providing his/her Social Security Number or Tax Identification Number upon request.

Prize is not transferable except with Sponsor's approval which may be granted or withheld in its sole discretion and without liability of any kind. No prize substitution except by Sponsor due to unavailability for any reason and only then for prize of equal value. Prize is not redeemable or exchangeable for cash except where required by applicable law (if Gift Card is selected).

**7. Releases:**

- (a) By participating, Entrants agree to release and hold harmless Sweepstakes Entities, their respective affiliates, employees, officers, directors and agents (collectively, "Released Parties") from any and all liability in conjunction with participation in the Sweepstakes, any Sweepstakes-related activity or the receipt, acceptance, possession, use or misuse of prize, as applicable.
- (b) Entrants further agree that Released Parties make no warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to prize including but not limited to the warranty of merchantability or fitness for a particular purpose. The preceding only excludes those warranties provided by Under Canvas Inc. as to its Gift Card (to the extent applicable.)
- (c) Where lawful, by accepting prize, winner agrees to the use by Sponsor and its designees (including Under Canvas Inc.) of his/her name, likeness, voice, photo, image, statements about the Sweepstakes, address (city/state) and other indicia of persona for commercial/advertising/publicity purposes without further compensation or notice or approval of any kind.

**8. Limitations of Liability:**

Released Parties are NOT responsible for:

- (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes;
- (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in cellular networks, phone lines or network hardware or software;
- (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; or
- (d) technical or human error which may occur in the administration of the Sweepstakes or the processing of Entries;
- (e) Sweepstakes Entities' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of any conflict with any details contained in these Official Rules and details contained in any promotional materials (including those posted at Events), these Official Rules shall prevail, govern, and control in all respects.
- (f) **Force Majeure.** If, for any reason beyond Sponsor's control, the Sweepstakes cannot be offered as originally intended (including without limitation, pandemic/epidemic, fire, flood, storm or other natural cataclysm, materials shortage, riot, civil commotion, strike, act of a governmental authority [whether or not upheld as being lawful]), the Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Sweepstakes (including one [1] or more Events) and conduct the Sweepstakes, making the prizes available via random drawing from among all eligible Entries received prior to the action taken by Sponsor or otherwise in a manner which is fair, equitable and in accordance with these Official Rules, as determined by Sponsor in its sole discretion. Notice of such action will be posted by Sponsor on Website and, to the extent feasible, at Events.

*ANY ATTEMPT TO TAMPER WITH THE SWEEPSTAKES; INTERFERE WITH OR IMPEDE THE INTENDED OPERATION OF THE SWEEPSTAKES; TO DEFRAUD SPONSOR OR ADMINISTRATOR IN CONJUNCTION WITH THE EXECUTION OF THE SWEEPSTAKES; WILL RESULT IN AUTOMATIC DISQUALIFICATION (IF APPLICABLE), AS WELL AS EXPOSING ANY INDIVIDUAL SUSPECTED OF SUCH CONDUCT TO PROSECUTION AND LIABILITY TO THE FULLEST EXTENT ALLOWED BY LAW.*

**9. Governing Law; Dispute Resolution:**

These Official Rules and the Sweepstakes shall be governed by the law of Michigan (except for the conflict of law/choice of law rules of Michigan or of any other jurisdiction which would lead to the application of the law of any jurisdiction other than Michigan.)

To the fullest extent permitted by law, entrants agree that: (i) any claim, dispute or cause of action regarding the Sweepstakes or these Official Rules shall be brought individually (NOT AS PART OF A CLASS ACTION) in the federal or state courts of Michigan; (ii) they consent to the personal jurisdiction of such courts as the exclusive tribunal for adjudication of any such claim/dispute/cause of action; (iii) their recovery will be limited to actual out-of-pocket costs involved in participating in the Sweepstakes (if any) and they expressly waive their right to all other forms of recovery, including by way of example only, punitive, consequential, indirect, incidental, special and exemplary damages as well as attorneys' fees for bringing such claim/dispute/cause of action. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

- 10. Winners' List:** For winners' list, please send a self-addressed stamped envelope to Ready Set Adventure Sweepstakes, P.O. BOX 2825, Orlando, FL 32802. All requests for the winners' list must be received by October 31, 2026.

**SPONSOR:** Ford Motor Company, 16800 Executive Drive, Dearborn, MI 48126.